

IMPACT INVESTOR PROSPECTUS



CREATE IMPACT WITH
GEELONG REGIONAL LIBRARIES

LIBRARY IMPACT INVESTORS

Impact Investors are organisations who share our values and understand public libraries are leading regional recovery through essential social and cultural services, programs and infrastructure.

As an Impact Investor, you will also understand that we touch nearly everyone who works, plays and lives in the [G21 region](#); with over 124,000 members and more than 1.8 million visitors a year pre-COVID.

You will know that our services are aligned with your social impact goals. We provide free, universal access to lifelong learning, reading and discovery across our nineteen libraries, three mobile libraries and via our virtual eCollections and online learning offers.

Our outreach services and programs ensure we reach our vulnerable and isolated communities, whether via our mobile libraries, working with our partners in health and education, or at one of our pop up libraries in shopping centres, events and parks.



*Partnering with us ensures that
your investment is addressing
local needs with local solutions.*



CREATE IMPACT WITH GEELONG REGIONAL LIBRARIES

By becoming a GRLC Impact Investor, you can ensure that your investment is addressing local needs with local solutions by partnering with an organisation that:

- is truly community-focussed. Our people live their values through their work – we know that we are making a positive impact on the lives of people in our communities
- is making a mark on our communities during a period of exciting regional transformative change – you can be a part of this
- values innovation, creativity and collaboration; you will be valued for the contribution you make
- provides library services in the [G21 region](#) and as a collaborative regional leader, contributes to the delivery of key local priorities.

To learn more about us see our [Library Plan 2021 – 2025 Connecting and Thriving](#).



IMPACT INVESTMENTS

LIBRARY VAN

Support a new library van and its fit-out so our growing communities can enjoy pop up literacy and digital programs at any time. The vehicle's footprint will cover a vast area across five local government areas – roughly 8,950km²! This opportunity sees GRLC and our Impact Investor visible, easily accessible and out and about supporting our regional communities.

Impact Investors will benefit from co-branding of vehicle and other collateral, aligned values tagline, media and launch event opportunities, shared marketing and community engagement opportunities through local and social media platforms. All Impact Investor logos are proudly displayed on the GRLC website.

SPROUT TIME – EARLY LEARNERS

Support GRLC's Sprout Time - a new Children and Youth Services early literacy outreach program. The Sprout Time program will be exclusively for expectant parents from vulnerable and remote communities, supporting them to interact with their baby before and after their birth.

Sprout Time is designed to meet specific early literacy actions by encouraging expectant parents/families to develop a reading routine before baby arrives, learn about early literacy skills and how children learn those skills, and empower caregivers to be more confident as a child's first teacher. This program can be provided in our libraries or in the spaces of prenatal providers. Sessions would be suitable for expectant parent/s of 20-40 weeks gestation and can be aimed at CALD and low literacy parents, young mothers (teen mothers seeking positive parenting experiences) and those wanting to develop a bond with their babies through pregnancy to birth and beyond.

Impact Investors will benefit from co-branding of program across the G21 region, shared marketing and community engagement opportunities through local and social media platforms. All Impact Investor logos are proudly displayed on GRLC website.



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PODCAST AND RECORDING STUDIO

Be part of supporting local creative practitioners and our broader communities by providing specialist equipment enabling digital access and equity, lifelong learning opportunities, creative expression and flexible creative hubs and workspaces.

Impact Investors will benefit from co-branding of space and/or equipment, aligned values tagline, media and launch event opportunities, shared marketing and community engagement opportunities through local and social media platforms. All Impact Investor logos proudly displayed on the GRLC website.

EXAM CRAM AND EAT

Support EXAM CRAM and EAT – a program for young people within our G21 region who are experiencing food insecurity during a critical period of intensive study in the lead up to their exams. This initiative is offered across our 19 libraries and would provide study space and resources, and healthy snacks for students.

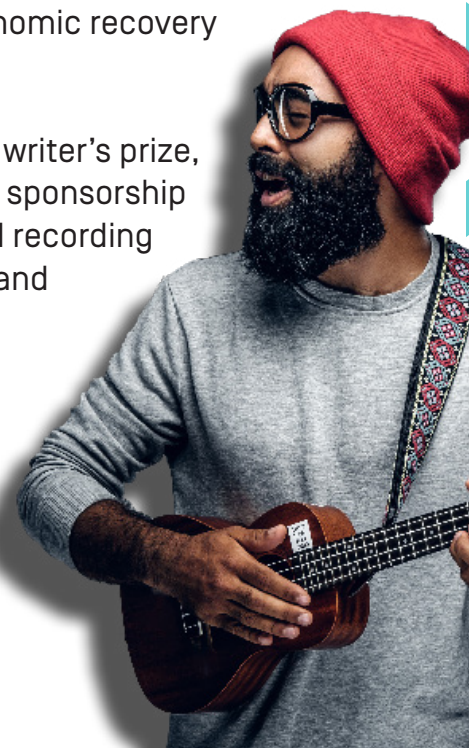
Impact Investors will benefit from shared marketing and community engagement opportunities through local and social media platforms. All Impact Investor logos proudly displayed on the GRLC website.

LOCAL SONG

Support Local Song – a contemporary music showcase presented by GRLC that will bring together composers, musicians and other industry professionals from across the Barwon region for a program of events held across our 22 libraries. The program will include workshops, panel discussions, audience engagement opportunities and performances. The showcase will also provide paid employment for local creatives that will contribute to the economic recovery and growth of our region.

Impact Investments options include: a new annual GRLC song writer's prize, sponsorship of one or more local workshops or performances, sponsorship of a showcase event composition, purchase of production and recording software, purchase of electronic and traditional instruments, and sponsorship for refreshments and catering.

Impact Investors will benefit from co-branding event opportunities, co-branding of banners and associated collateral and shared marketing and community engagement through local and social media platforms. All Impact Investor logos proudly displayed on the GRLC website.



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TALK IT UP!

Talk It Up! is an event series of thought provoking and real conversations with different voices, presented by GRLC. We invite regional community members and leaders to participate in the event by directly sharing their experiences and expertise on how we are impacted by global issues such as reconciliation, climate change, social equity and population growth and offer a call to action to find local solutions. Support the Talk It Up! event series by providing sponsorship for event catering and refreshments.

Impact Investors will benefit from key speaker opportunities, complimentary event tickets (* numbers limited), co-branding of event, banners and associated collateral and shared marketing and community engagement through local and social media platforms. All Impact Investor logos proudly displayed on GRLC website.

MUSICAL INSTRUMENTS (LIBRARY OF THINGS)

Support the acquisition of quality musical instruments for community use through GRLC's Library of Things. Support GRLC in being community connectors and regional leaders through the development of community growth, arts, literature and culture initiatives. Your support will help enable regional communities and creative practitioners to have equitable access to traditional and electronic musical instruments for lifelong learning opportunities, creative expression and collaborations, providing community health and wellbeing and social connectedness outcomes.

Impact Investors will benefit from co-branding of equipment and other Library of Things collateral and shared marketing and community engagement opportunities through local and social media platforms.

All Impact Investor logos proudly displayed on the GRLC website.





NEXT STEPS

To discuss your next Impact Investment, please contact our Manager, Business Development on

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GEELONG
REGIONAL
LIBRARIES

