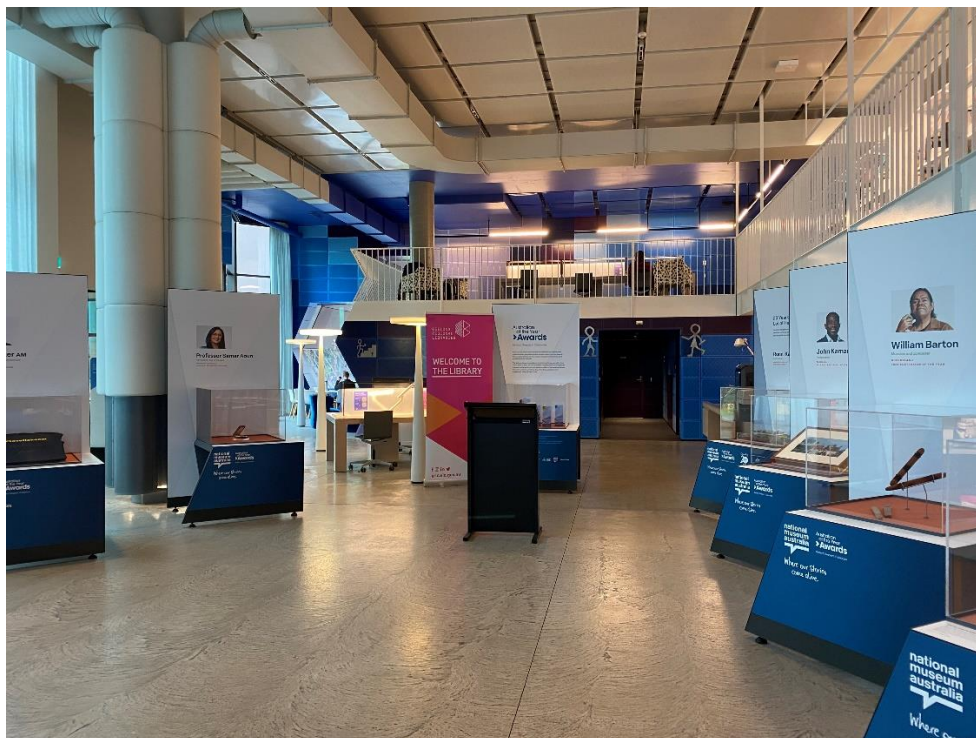


# GRLC EXHIBITIONS PROGRAM



*Australian of the Year Exhibition on show at Geelong Library & Heritage Centre, July 2023*

## APPLICATION FORM

---

Geelong Regional Library Corporation (GRLC) provides public exhibition spaces to promote artworks of local, regional and national relevance, providing our community with responsive, vibrant and challenging cultural experiences.

We seek to develop audiences and communities through the delivery of exhibitions that showcase or interpret our collections, act as a platform for creative community dialogue and which encourage curiosity, debate and discussion.

Artists and makers, community artists and artist collectives are invited to apply to exhibit their work at the Geelong Library & Heritage Centre and other libraries. We support a broad range of visual art practices and exhibition types including painting, sculpture, printmaking, ceramics, photography, textiles and other installations.

We seek exhibition applications year-round and assess on an ongoing basis. Please note, we receive a large number of proposals each year. If your exhibition cannot be scheduled into our current program, we will add it to our waiting list for possible future programs.

## FEES AND EXPENSES

If your exhibition is selected to be presented as part of the Libraries' Exhibitions Program there is usually no fee to hire the space. Depending on the requirements of your exhibition, a contribution towards staffing costs may be required.

Exhibition presenters are responsible for all costs associated with their exhibition and for any launch event expenses relating to catering/refreshments. Please note there are catering restrictions at the GL&HC – please email [events@grlc.vic.gov.au](mailto:events@grlc.vic.gov.au) for more information.

Please note, the GRLC will not administer sales or facilitate payment for artworks on behalf of the exhibition presenter.

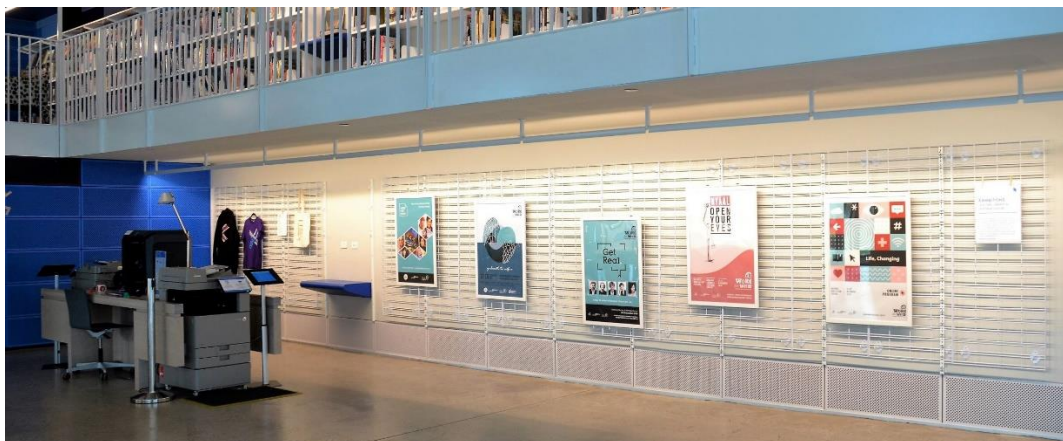
## INSTALLATION AND DE-INSTALLATION

All installation and de-installation is the responsibility of the artists/exhibitors to a timeline and professional standard as agreed with GRLC.

## EXHIBITION SPACES – WHAT'S ON OFFER?

### 1. Geelong Library & Heritage Centre:

- Ground Floor wall space fitted with a gridwall system, approximately 9.2m long (in two sections – one 6.8m and the other 2.4m long, both by 1.53m high)



- Contact Library Coordinators Sandi McNeilly tel (03) 4201 0640 or email [sandi.mcneilly@grlc.vic.gov.au](mailto:sandi.mcneilly@grlc.vic.gov.au); or Clare Presser tel (03) 4201 0639 or email [clare.presser@grlc.vic.gov.au](mailto:clare.presser@grlc.vic.gov.au)

## 2. Colac Library:

- One continuous wall space and a limited number of glass casements. The wall space has tracking to hang artwork, see image below:



- Contact Library Coordinator Natalie Bignell, tel (03) 5231 4613 or email [natalie.bignell@grlc.vic.gov.au](mailto:natalie.bignell@grlc.vic.gov.au)

## 3. Boronggook Drysdale Library:

- One continuous wall space approx. 10m long on Ground Floor, with a steel cable and security hook system (please note this exhibition space is currently being created, more details and photographs will be available soon)
- Contact Library Coordinator Ann-Maree Hannon, tel (03) 4201 0656 or email [ann-maree.hannon@grlc.vic.gov.au](mailto:ann-maree.hannon@grlc.vic.gov.au)

## PLANNING YOUR EXHIBITION

- Please liaise with the relevant Library Coordinator to make a time to visit the library, look at the exhibition space, and discuss your plans.
- Once your exhibition has been scheduled, please provide a sketch/mock-up of your exhibition layout at least four weeks before the installation date.
- Please provide photographs of your artworks (or indicative artworks) to be included in your exhibition at least four weeks before the installation date.
- You will be required to provide a promotional blurb and image for your exhibition at least two months before the installation date, to meet our marketing and promotions deadlines.
- Please ensure you have public liability insurance to cover any potential damage to the artworks, and any health and safety issues that may arise in the install or deinstall of your works.

## EXHIBITION APPLICATION FORM

### CONTACT INFORMATION

Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Company or Organisation Name (if applicable): \_\_\_\_\_

Website: \_\_\_\_\_

Company ABN (if applicable): \_\_\_\_\_

### EXHIBITION DETAILS

Proposed Exhibition Title: \_\_\_\_\_

Exhibition Description (50-100 words please):

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Promotional Image Attached: Yes / No

Preferred Exhibition Dates: \_\_\_\_\_

\_\_\_\_\_

Preferred Library to host Exhibition:

\_\_\_\_\_

### STRATEGIC OBJECTIVES

Please indicate how your exhibition aligns with the GRLC's strategic objectives for exhibitions, as outlined in the introduction on this form: \_\_\_\_\_

\_\_\_\_\_

---

---

## **AUDIENCE**

Who do you think your exhibition will most appeal to? Please describe your intended audience \_\_\_\_\_

---

---

---

## **ABOUT THE ARTIST/GROUP**

What other exhibitions have you held? (please attach any supporting material such as photographs or media clippings) \_\_\_\_\_

---

---

---

---

---

What professional training (if any) have you undertaken? \_\_\_\_\_

---

---

---

---

## **RISK ASSESSMENT**

Please identify any possible risks and suggest strategies to minimise risks \_\_\_\_\_

---

---

---

Please provide a copy of your own public liability insurance to cover this exhibition. Attached – Yes / No

## CROSS-PROMOTION

Please note that the GL&HC will include details of your exhibition on our website and where practicable in other marketing materials that we produce, but we also expect our exhibition partners to actively market and promote their own exhibition.

What marketing activities will you be undertaking to promote the exhibition? \_\_\_\_\_

---

---

---

Please provide your social media links:

Website \_\_\_\_\_

Facebook \_\_\_\_\_

Twitter \_\_\_\_\_

Instagram \_\_\_\_\_

## SUPPORT MATERIAL

Feel free to attach further documentation and/or images to support your expression of interest.

**Please send your completed Application Form to [events@grlc.vic.gov.au](mailto:events@grlc.vic.gov.au), and also directly to the relevant Library Coordinator for the space/s you are applying for.**

**The more information you can provide, the better we can assess your application.**